

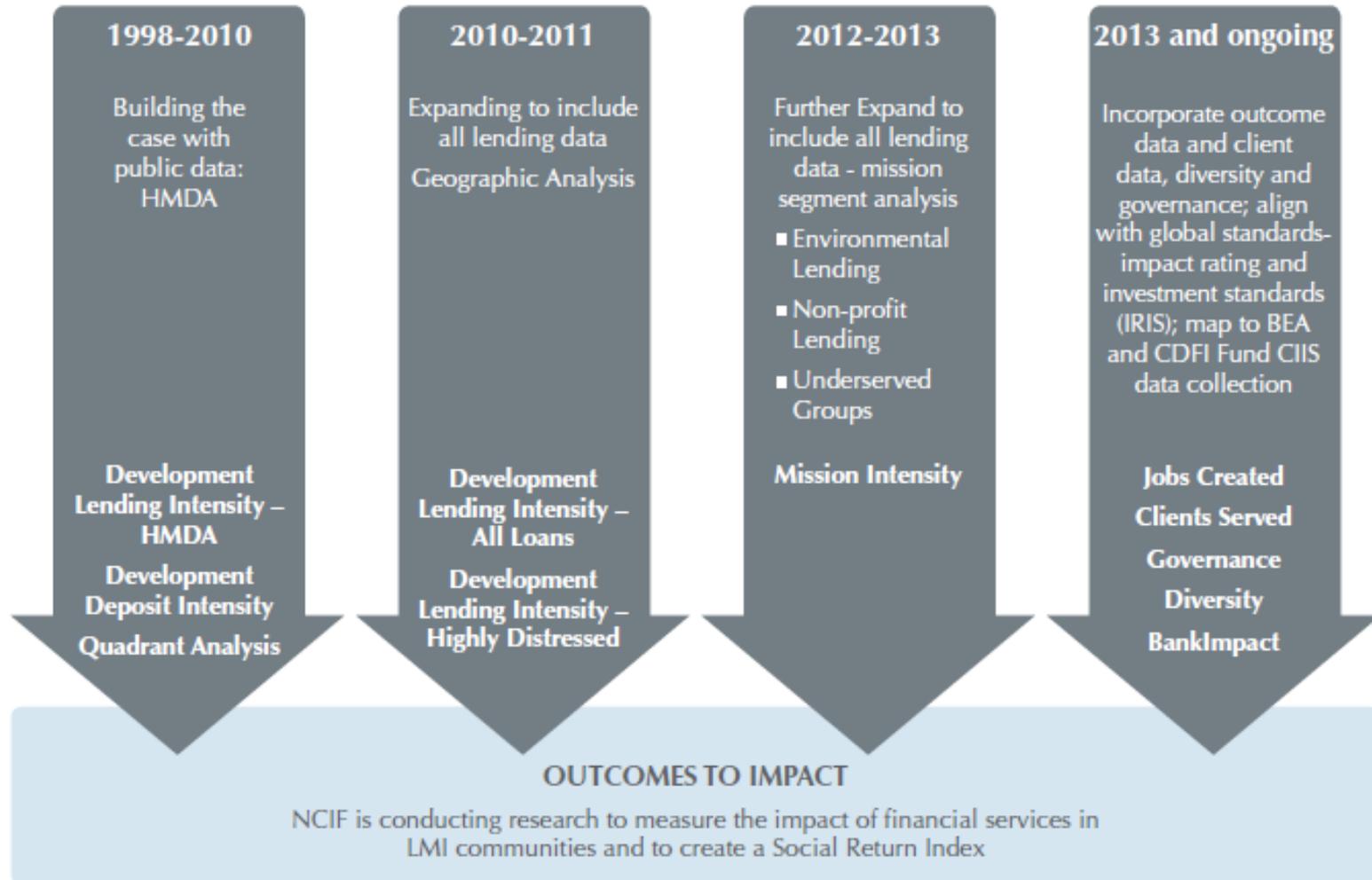
BankImpact Dashboard Reporting Process

Reporting on 2013 data

Contents

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Social Performance Metrics



What's new this year: Environmental Impacts

- Why are we adding green data points to the survey?
 - Increasing interest from investors, consumers
 - Increasing importance for sustainable business operations
 - The next step in local community impact
- Sample of green data points collected:
 - Bank operations
 - Lending priorities
 - Impacts of loans
- Pilot year for environmental impacts
 - If your bank doesn't collect data yet that's ok – consider collecting now for next year



What's new this year: Definitions and Metrics

- NCIF Unique IDs and definitions
- Expanded alignment with IRIS metrics
- See www.NCIF.org/inform/id definitions



Product Impacts		
PI1	PI5352	Number of individuals who received one-on-one technical assistance from the organization during the reporting period. Count all individuals that attended formal workshops and seminars as well as those individuals that received assistance from bank staff to qualify for a loan, access a financial product, etc. Training of an institution's own employees is not included in this metric.
PI2	PI6065	Number of organizations that received training from the reporting organization during the reporting period. Count all organizations that attended formal workshops and seminars or that received assistance from bank staff to qualify for a loan, access a financial product, etc. Training of an institution's own employees is not included in this metric.
PI3	PI1190	Number of unique individuals in rural areas who were clients of the organization during the reporting period. Rural areas are those not characterized as peri-urban (suburban) or urban. The principal difference between urban and rural areas tends to be a matter of the degree of concentration of population.
PI4	PI6751	Number of unique individuals in urban areas who were clients of the organization during the reporting period. Urban areas are characterized by higher population density and vast human features in comparison to areas surrounding it. Include both central city and surrounding suburbs.

What's new: Publications and Services

Creation of Individual BankImpact Dashboard presenting analysis

Creation of two page document highlights of analysis

Recognition in industry overview document and related communications

Recognition as an NCIF Network Bank, profile page on website

Free subscription to BankImpact.org

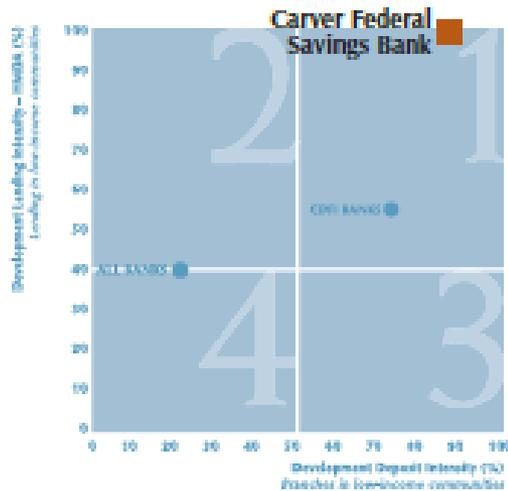
Registration to NCIF's annual Development Banking Conference

Customized presentation of analysis via webinar



Analysis examples: Bank level analysis

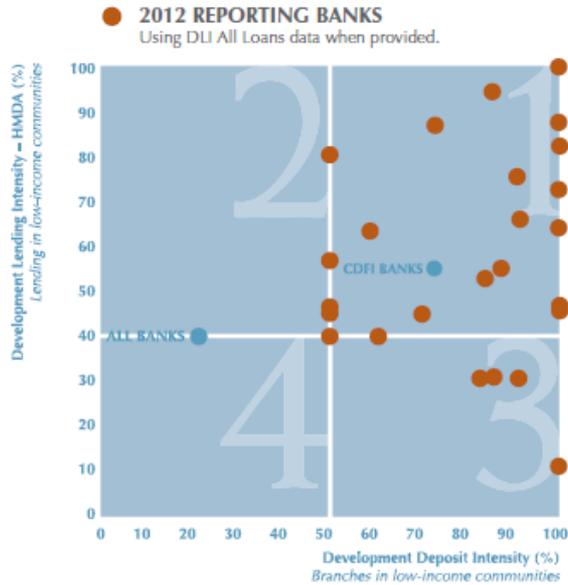
- For each participating bank, we will report results on:
 - Organizational overview
 - Social Performance Metrics
 - People indicators
 - Financial analysis
 - Mapping of the bank's reported loans
 - Narrative analysis
 - Customized additional analysis



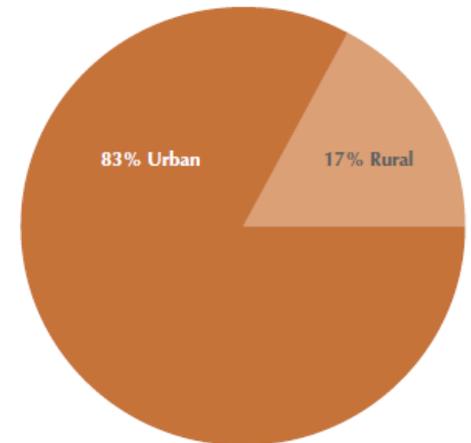
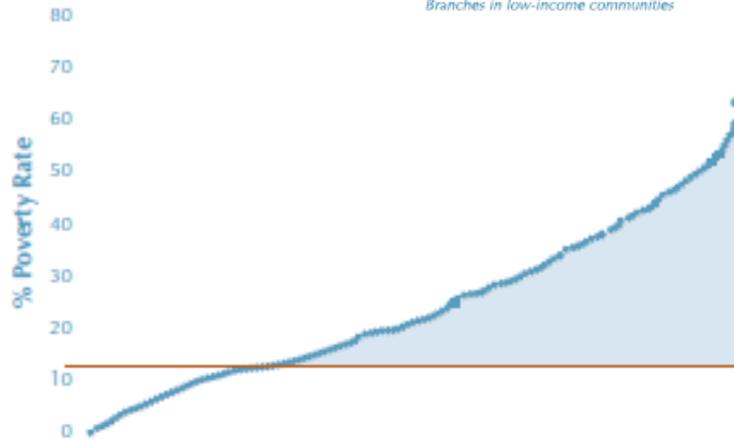
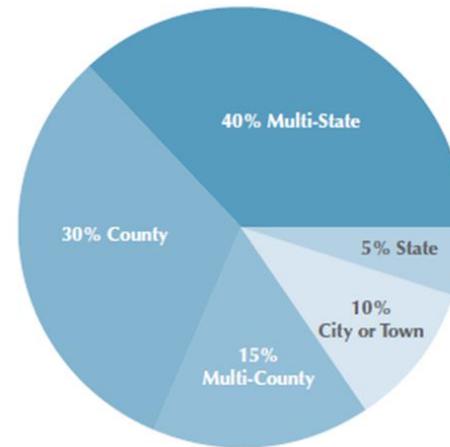
Mission Intensity Example



Analysis Examples: Industry Overview



We use data to create an aggregate document that gives an Industry Overview informing investors, regulators, and others about the mission-oriented banking industry



Online survey tips

- 1) Visit www.NCIF.org/dashboards/survey
- 2) Log in so you can save answers and return later.
Request login from Emily, espifle@ncif.org
- 3) Prepare answers in advance using [PDF guide](#)
- 4) All questions require answers.
Use N/A when data is unavailable.
- 1) Links to definitions are provided
- 2) Edit narrative answers carefully – these will be used in the final Dashboard.

The screenshot shows a vertical list of survey sections, each with a right-pointing arrow icon:

- ▶ I. Organizational Description & Operational Impact
- ▶ II. Credit Products Impact
- ▶ III. Technical Assistance Activities
- ▶ IV. Additional Products Offered
- ▶ V. Client Profiles
- ▶ VI. Job Creation
- ▶ VII. Environmental Impacts
- ▶ VIII. Narrative for the Model CDBI Framework
- ▶ IX. Disclosure and Survey Information

At the bottom of the list are two buttons: "Save Draft" and "Submit".

Loan level reporting tips

- 1) Report on loans made during 2013
- 2) Borrower name or identifying information is not necessary
- 3) Addresses are used for mapping purposes and identifying census tracts
- 4) Mission categories are self-identified. Determine what your institution's lending priorities are, then indicate which loans fit each of those mission categories.

Benefits and Costs of Reporting

	Premium \$4,000	Gold \$2,500	Basic \$100
Creation of Individual BankImpact Dashboard presenting analysis	Print ready report	Print ready report	Raw data
Creation of two page document highlights of analysis	Print ready report	No	No
Recognition in industry overview document and related communications	Yes	Yes	Yes
Recognition as an NCIF Network Bank, profile page on website	Yes	Yes	Yes
Free subscription to BankImpact.org	Two	One	NA
Registration to NCIF's annual Development Banking Conference	One free	One free with one purchased	NA
Customized presentation of analysis via webinar	Yes	No	No

Additional information

- Reporting deadline: June 13, 2014

- Contact Emily Sipfle Esipfle@ncif.org or Joe Schmidt jschmidt@ncif.org for more information

- Questions?